Mark McNulty

Senior Vice President

EDUCATION

Harvard University, Kennedy School of Government Master of Public Policy

Rhodes College Bachelor of Arts, Business Administration & Economics

RELEVANT PROFESSIONAL EXPERIENCE

Keybridge

Senior Vice President

Provides analytical support and strategic advice to executive-level clients on a wide range of policy issues that impact investments and strategic business decisions. Serves as project manager and lead investigator for client studies involving both qualitative and quantitative policy analysis. Performs research and analysis in the areas of technology cost-effectiveness, program design, and international competitiveness.

Southern Bancorp

Consultant, Product Development

Designed, developed, and implemented banking products for nation's largest U.S. rural community development organization. Specialized in developing products that meet the needs of "unbanked" households and bring low-income customers into the mainstream financial sector.

The White House, National Economic Council

Staff Assistant for International Economics

Conducted policy research and provided administrative support for the National Economic Advisor and NEC policy staff, including monitoring international financial crises, drafting policy memorandum, producing briefing materials, and coordinating daily operations.

CORE COMPENTENCIES

- **Client Management** .
- Cost Benefit Analysis
- Cost Effectiveness Analysis •
- Econometric Analysis & Forecasting .
- Economic & Financial Leading Indicators
- Economic Impact Analysis .
- Financial Analysis (DCF, ROI, NPV, IRR)
- MS Excel and Crystal ball (Monte Carlo • Simulations and Optimization)

- Performance Metric Evaluation •
- Policy Development
- Project Management •
- Regulatory & Policy Impact Analysis ٠
- Scenario Planning & Analysis ٠
- Strategic Planning ٠
- Stata (Statistics and Econometrics)

Washington, DC

2006 - Present

Little Rock, AR

Washington, DC

2000 - 2001

2005 - 2006

Cambridge, MA 2004 - 2006

Memphis, TN

1997 - 2001

KEYBK

